

# Brightening up recruitment

March 10<sup>th</sup> marks the launch of face2face Recruitment, Canberra's newest and brightest recruitment business. face2face is owned and managed by the very capable, vivacious and energetic Kate Prior. As the managing director, Kate and her team aim to set a refreshing new look to how recruitment is conducted in Canberra.

Kate's team comprises of Marie Henderson, Nikki Wiles and Shakira Livingstone.

"We have come to rely on technology so much, that I believe recruitment has lost the personal touch," Kate said. "At the end of the day, it is all about people."

"At face2face Recruitment, we have 2 sets of clients – each equally as important as the other. We have organisations wanting suitable candidates to fill their positions and candidates who are registering with face2face for opportunities."

From the moment you enter face2face's colourful and inviting premises, situated in leafy Yarralumla, you feel completely at ease. You are compelled to sit and chat to Kate and her team in the comfort of large leather lounge chairs. face2face want to reduce the formality that can be associated with recruiters.

"We want to be different – but different for all the right reasons," Kate said.

The underlying philosophy embraced by Kate and her team is that the interviewing process should be conducted in a professional but relaxed and friendly setting. Kate and her team believe that this enables them to best capture the essence of their candidates' experiences and skills in considerably more depth than words contained within a resume.

"If you are located in Canberra, face2face want to meet you in person. This provides the best possible service and results to our clients and to our candidates. We want people to come and talk to us."

Talking to people in person enables face2face to capture and understand the cultural fit, personality, and capability of their candidates.

Kate's fresh new boutique-style recruitment business has deliberately moved away from the formality and routine that typically characterises many contemporary businesses.

"When you meet the candidates face-to-face you find that they often have interests and skills in other areas," she said. "We find positions that best suit them



Marie Henderson, Kate Prior, Shakira Livingstone & Nikki Wiles

and on occasion that may not necessarily be the one they originally applied for."

At face2face, the team agrees and shares the belief that resumes are a great start. However, with the diversification of current roles, you need to dig a little deeper.

Marie Henderson and Nikki Wiles share the same philosophy and outlook as Kate. They bring with them a wealth of experience and knowledge about Canberra and its people.

Kate said, "I can't tell you how fortunate I feel having Nikki and Marie working with me. I know their work ethic and calibre of their persona."

face2face Recruitment encapsulates another differentiator of this remarkably new and refreshing business. face2face is all about looking after both their clients and candidates, providing continual feedback.

"It is simple: feedback, feedback, feedback until the contract is signed," Kate said. "People want to be kept up-to-date; they want to know that you have received their resume and what the next step is."

Kate says her dream of a boutique-style recruitment company is coming true.

face2face wants to be a leader in recruitment, in Canberra. To face2face that doesn't mean you have

to be the biggest. To face2face a leader brings change and takes an innovative approach to what has been set in its way. People follow leaders.

The support face2face has received from friends, businesses and candidates, has been outstanding. "Thanks to some great candidates and people who have given face2face a chance, we have hit the ground running and have made a number of placements since opening on 1 February 2005," Kate said.

face2face services cover IT, administration, government and sales.

You can contact face2face on 02 6163 7500 or [kate@f2frec.com.au](mailto:kate@f2frec.com.au).